

VU DUC THANH

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PROFESSIONAL SUMMARY

Built and deployed 15+ AI agent systems for banking, retail, and F&B clients over the past year, running end-to-end at Contentta, from client discovery through technical build to delivery. Applying that same hands-on AI experience to enterprise AI adoption work.

EXPERIENCE

Founder, Contentta

Jan 2024 - Present

Ho Chi Minh City

- Built and deployed 15+ AI automation systems across banking, retail, F&B, fashion, real estate, and e-commerce clients
- Built an AI Sales chatbot for a retail client, automating 90% of customer inquiries and saving ~18M VND/month by replacing 2 support staff
- Built an AI content-seeding app for Dalat Now, a 7-person travel content team, cutting image/video production time from 2 hours to 15 minutes a day, a 5x output increase
- Built a Telegram-based AI scheduling agent for TP Bank, eliminating manual appointment coordination
- Built an end-to-end AI content and posting system for an F&B client, replacing a full-time marketing hire

AI Specialist, Inox Kim Vinh Phu

Nov 2025 - Dec 2025

Contract

- Built an internal AI translation system
- Built a Zalo-based message management system
- Built a task/work management system
- Built a data synchronization and update system

EDUCATION

Bachelor of Psychology

Ho Chi Minh City University of Social Sciences and Humanities

2022 - 2026 (Expected graduation: September 2026)

High School: THPT Chuyen Le Hong Phong

TECHNICAL SKILLS

- AI & Automation: Claude, n8n, RAG, LLM integration (OpenAI, Gemini), context/prompt engineering
- Backend & Frontend: Node.js, REST APIs, React.js, Next.js, JavaScript
- Database: Supabase, MongoDB, Redis, PostgreSQL
- Dev & Deployment Tools: Git, GitHub, Vercel, Docker
- Messaging & Vision Integrations: Zalo, Telegram, WhatsApp, Facebook
- Design & Content Tools: Figma, Excalidraw, Canva, CapCut
- Stakeholder communication and business storytelling
- Bilingual: Vietnamese (native), English (professional working)

CERTIFICATIONS & ACHIEVEMENTS

- IELTS 8.0
- 2nd Prize, City-Level Student Excellence Competition (Grade 9)